

November 7, 2017

Physician Focused Payment Model Technical Advisory Committee
U.S. Department of Health and Human Services
200 Independence Avenue, SW
Washington, D.C. 20201

RE: Public comment of support for "Home Hospitalization: An Alternative Payment Model for Delivering Acute Care in the Home" proposal as a physician-focused payment model

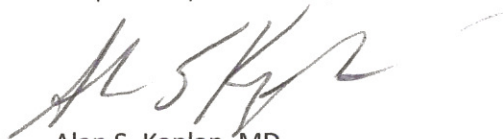
Dear PTAC Committee:

On behalf of UW Health, I submit this public comment in strong support of the Marshfield Clinic and Personalized Recovery Care, LLC's proposal to the PTAC. This innovative and proactive model is based firmly on evidence based protocols and practices, while innovating in bringing the services to the patient's location and employing technology to ensure timely care and increased communication. It satisfies the goals of the PTAC mission, including:

- Improving the clinical outcomes and quality of care metrics of Medicare beneficiaries;
- Providing a superior high touch patient experience in the comfort of the patient's home;
- Reducing readmissions, hospital acquired infections, delirium and other complications of receiving care in a facility;
- Guaranteeing savings to the Medicare program;
- Structuring the payment as value based including physician financial risk across a 30 day episode rather than a fee-for-service payment mechanism; and
- Allowing physicians in different practice settings the opportunity and flexibility to participate in value based care initiatives.

For these reasons, we believe that this home hospitalization model as proposed by Marshfield Clinic and Contessa Health should be recommended as a high priority. This model brings the potential to further the goals of high quality, patient-centered and cost-effective care for Medicare beneficiaries.

Respectfully submitted,



Alan S. Kaplan, MD
Chief Executive Officer, UW Health

GUNDERSEN HEALTH SYSTEM®

November 10, 2017

Physician Focused Payment Model Technical Advisory Committee
U.S. Department of Health and Human Services
200 Independence Avenue, SW
Washington, D.C. 20201

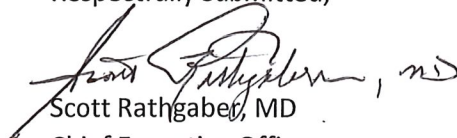
RE: Public comment of support for “Home Hospitalization: An Alternative Payment Model for Delivering Acute Care in the Home” proposal as a physician-focused payment model

Dear PTAC Committee:

On behalf of Gundersen Health System, I submit this letter in strong support of the Marshfield Clinic and Personalized Recovery Care, LLC’s request to the PTAC. As an integrated health system, we believe that this proposed model provides an opportunity to provide fee for service Medicare beneficiaries with improved clinical outcomes and superior patient experience while also lowering costs. Improving health care quality by providing hospital level care in the comfort of the patient’s home while incorporating reimbursement for participating physicians that holds them accountable for the quality of care provided across a 30-day episode epitomizes the type of innovation that the PTAC has requested.

We strongly support this payment model for Home Hospitalization to be made available to current fee-for-service Medicare patients. If the PTAC were to approve the proposed physician focused payment model for home hospitalization, we would follow the pilot and, if successful, consider developing similar services in our area. We urge the PTAC to recommend this payment model for adoption by the Secretary as a high priority.

Respectfully submitted,


Scott Rathgaber, MD
Chief Executive Officer
Gundersen Health System